AQLM
Association québécoise du loisir municipal

Circulaire

des Plateformes

du PARTAGE

Économie
COLLABORATIVE

glavoie_mtl

« We » Economy

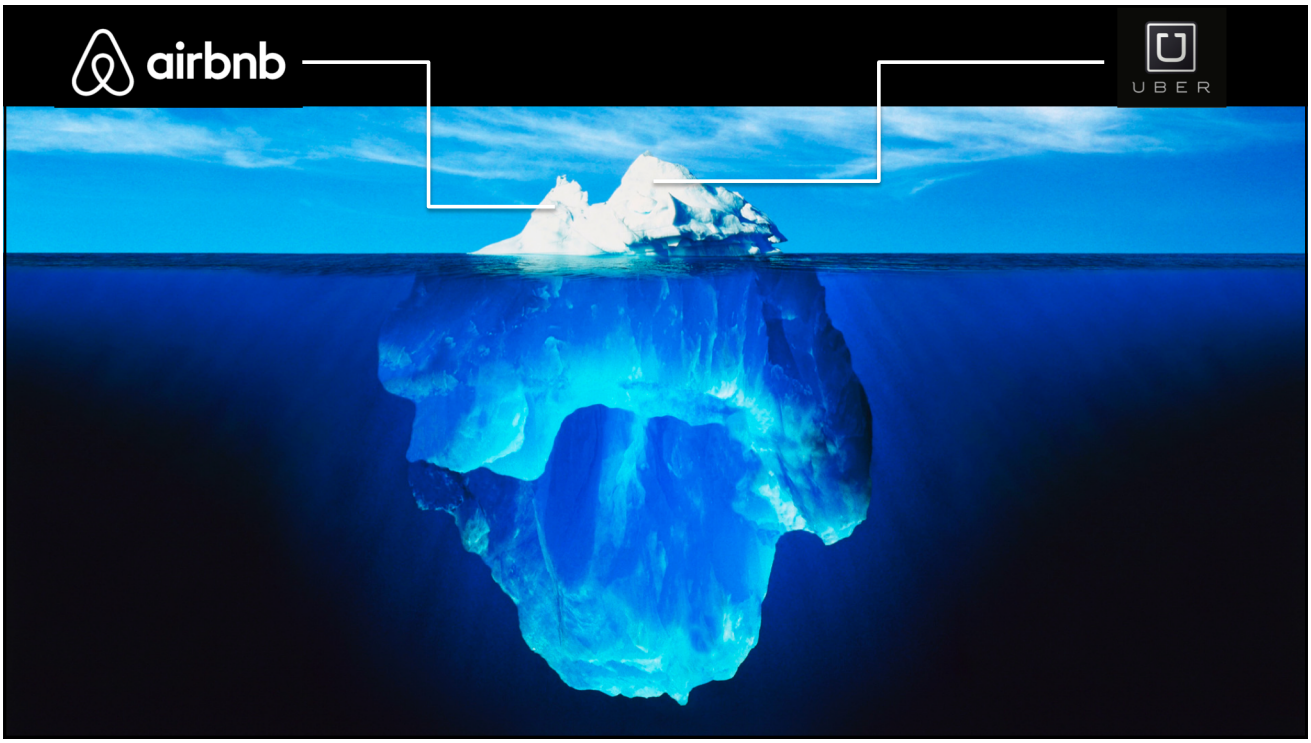
« Gig » Economy

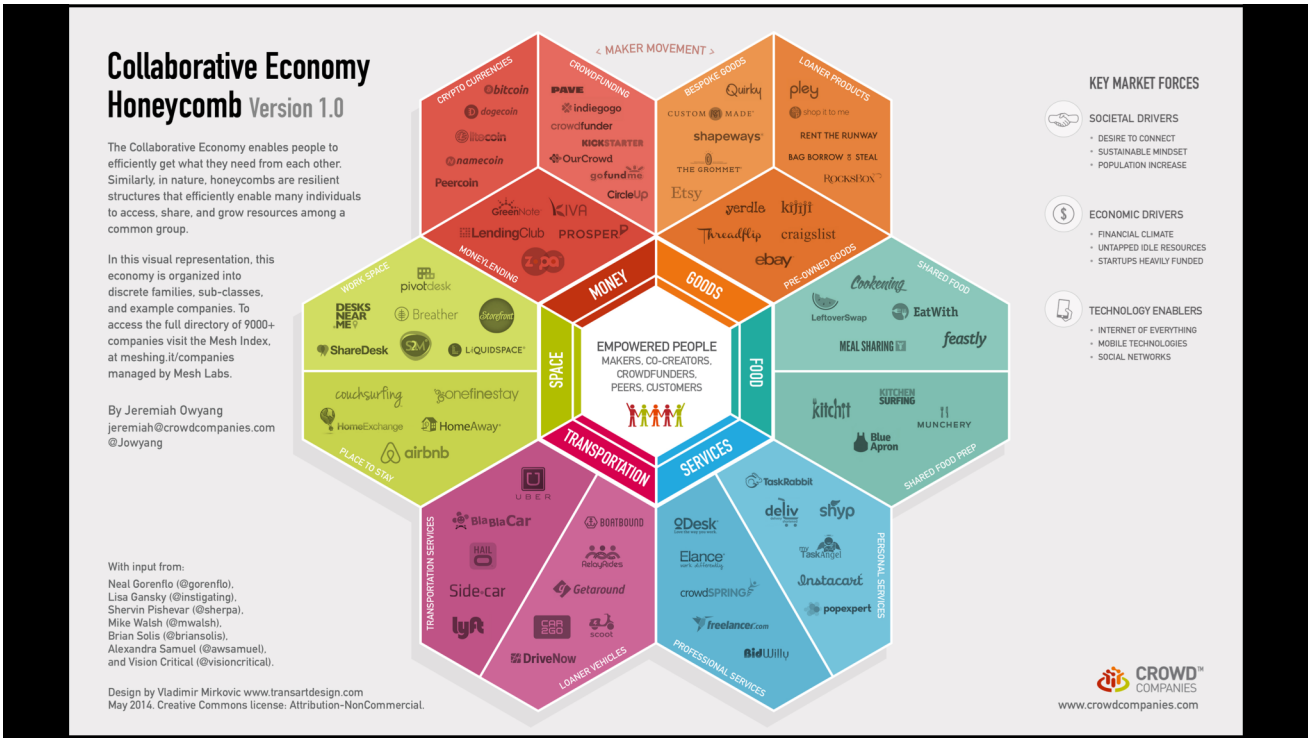
Crowd-based Capitalism

Consommation collaborative

On-Demand

des Pairs




Collaborative Economy Honeycomb Version 1.0
The Collaborative Economy enables people to efficiently get what they need from each other. Similarly, in nature, honeycombs are resilient structures that efficiently enable many individuals to access, share, and grow resources among a common group.
In this visual representation, this economy is organized into discrete families, sub-classes, and example companies. To access the full directory of 9000+ companies visit the Mesh Index, at meshing.it/companies managed by Mesh Labs.
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@Jowyang
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Alexandra Samuel (@awsamuel),
and Vision Critical (@visioncritical).
Design by Vladimir Mirkovic www.transartdesign.com
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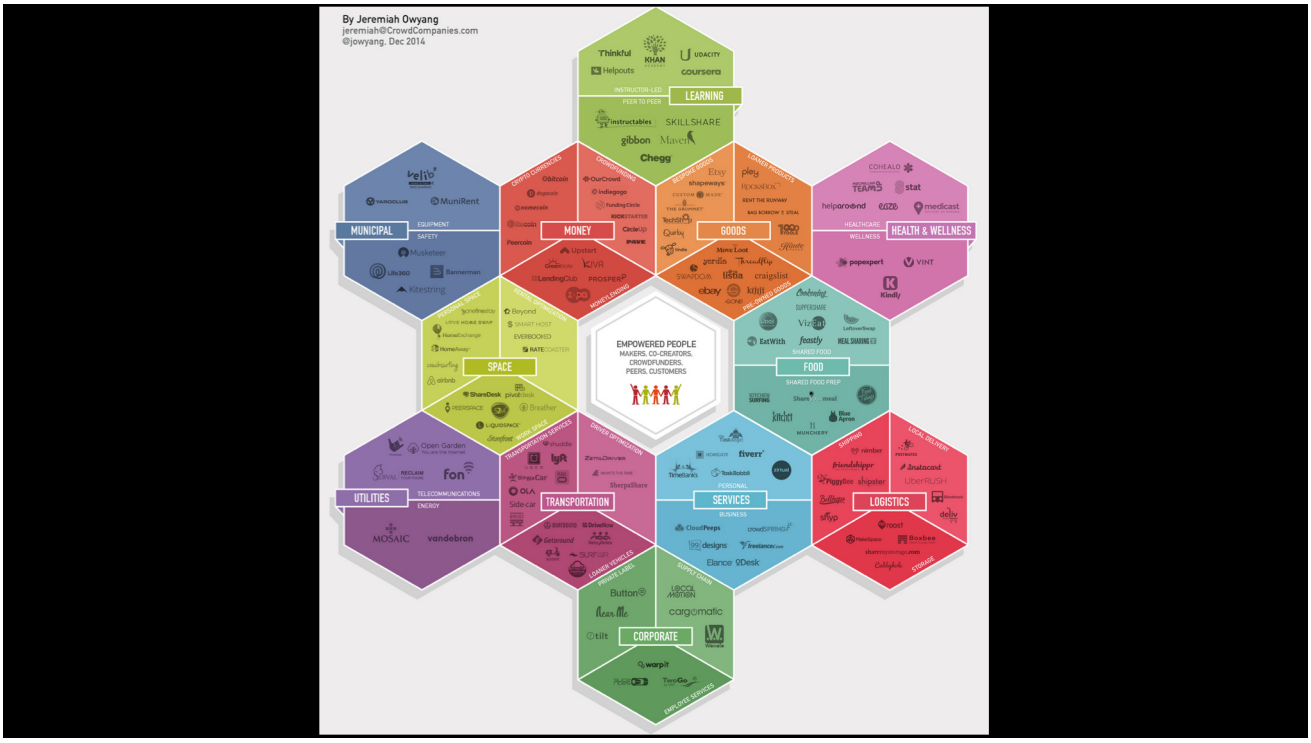
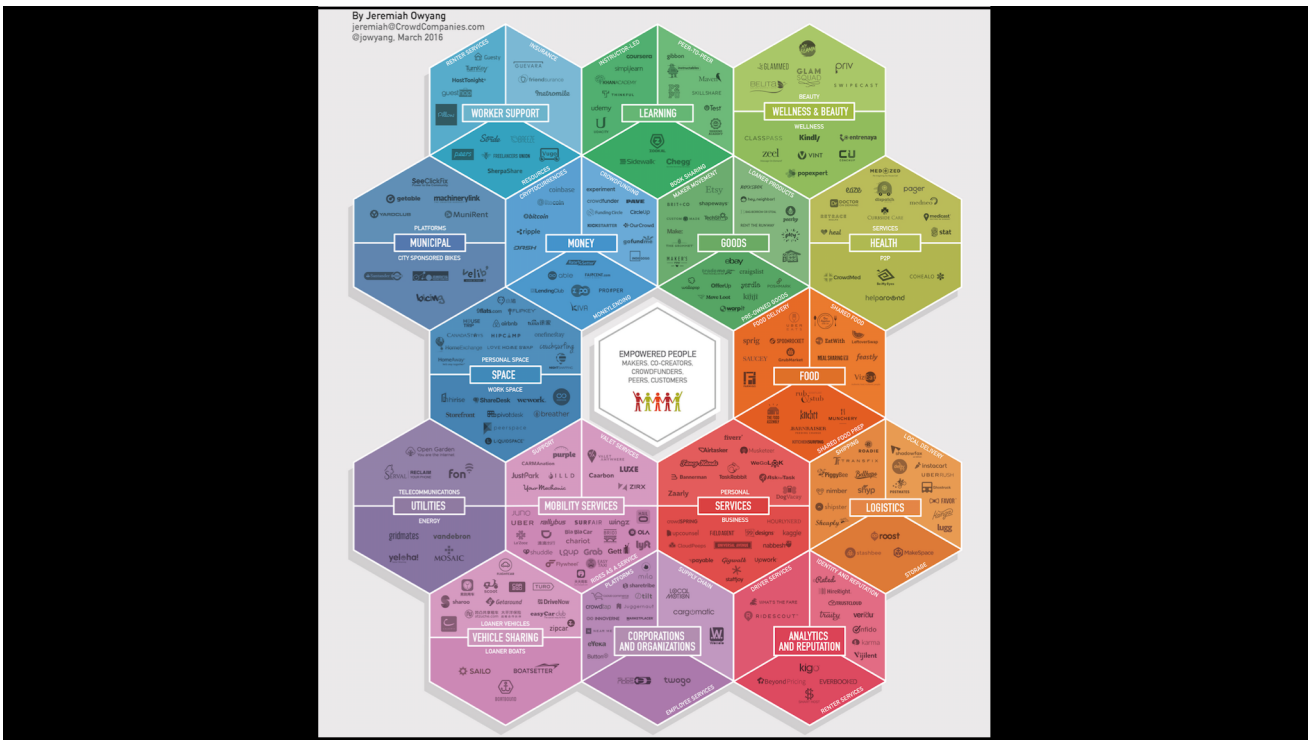
< MAKER MOVEMENT >
CRYPTO CURRENCIES
CROWDFUNDING
BESPOKE GOODS
LOANER PRODUCTS
MONEY
GOODS
MONEYLENDING
PRE-OWNED GOODS
WORK SPACE
SHARED FOOD
SPACE
FOOD
EMPOWERED PEOPLE
MAKERS, CO-CREATORS, CROWDFUNDERS, PEERS, CUSTOMERS
TRANSPORTATION
SERVICES
PLACE TO STAY
SHARED FOOD PREP
TRANSPORTATION SERVICES
PERSONAL SERVICES
LOANER VEHICLES
PROFESSIONAL SERVICES
KEY MARKET FORCES
SOCIETAL DRIVERS
DESIRE TO CONNECT
SUSTAINABLE MINDSET
POPULATION INCREASE
ECONOMIC DRIVERS
FINANCIAL CLIMATE
UNTAPPED IDLE RESOURCES
STARTUPS HEAVILY FUNDED
TECHNOLOGY ENABLERS
INTERNET OF EVERYTHING
MOBILE TECHNOLOGIES
SOCIAL NETWORKS
CROWD COMPANIES
www.crowdcompanies.com


By Jeremiah Owyang
jeremiah@CrowdCompanies.com
@jowyang, Dec 2014
LEARNING
MUNICIPAL
MONEY
GOODS
HEALTH & WELLNESS
SPACE
EMPOWERED PEOPLE
MAKERS, CO-CREATORS, CROWDFUNDERS, PEERS, CUSTOMERS
FOOD
UTILITIES
TRANSPORTATION
SERVICES
LOGISTICS
CORPORATE


By Jeremiah Owyang
jeremiah@CrowdCompanies.com
@jowyang, March 2016
WORKER SUPPORT
LEARNING
WELLNESS & BEAUTY
MUNICIPAL
MONEY
GOODS
HEALTH
EMPOWERED PEOPLE
MAKERS, CO-CREATORS,
CROWDFUNDERS,
PEERS, CUSTOMERS
SPACE
FOOD
UTILITIES
MOBILITY SERVICES
SERVICES
LOGISTICS
VEHICLE SHARING
CORPORATIONS AND ORGANIZATIONS
ANALYTICS AND REPUTATION

Circulaire
des Plateformes
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« We » Economy
Crowd-based
Capitalism
Consommation
collaborative
On-Demand
des Pairs
« Gig » Economy

Trois fondamentaux

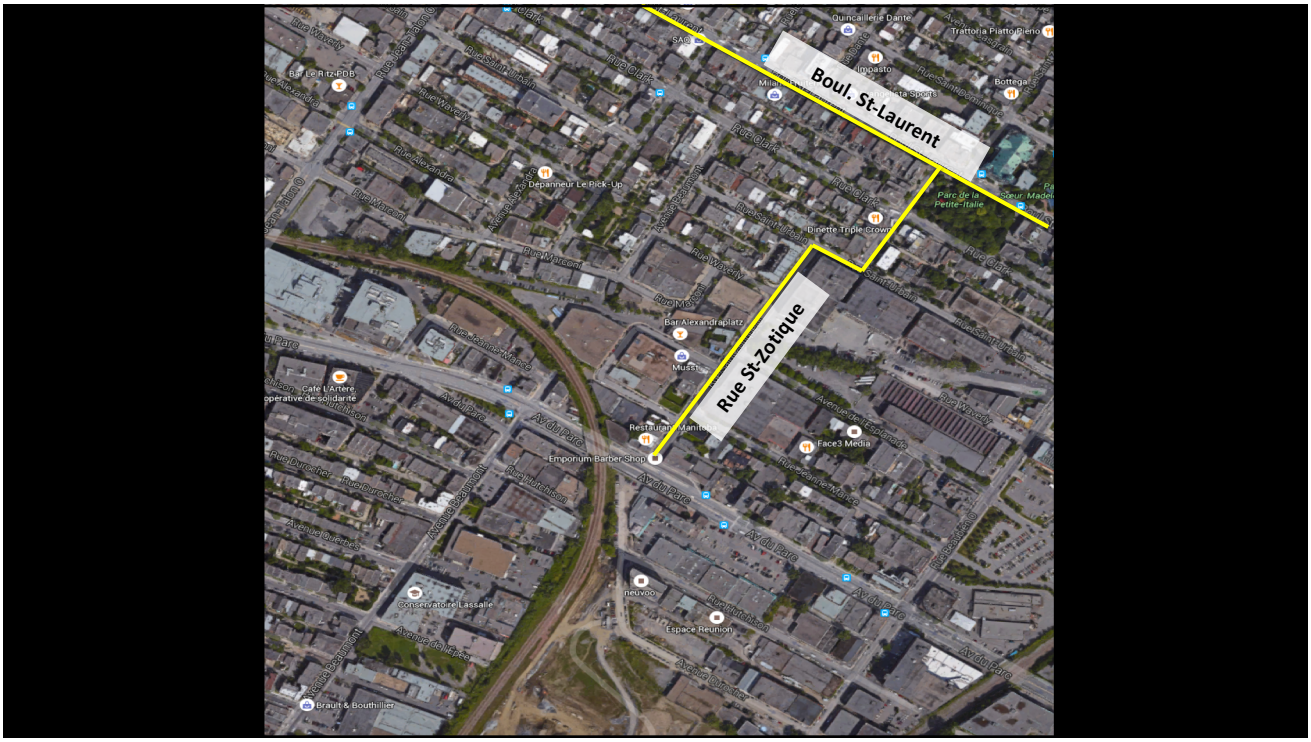
Utilisation
Capacité
Excédentaire

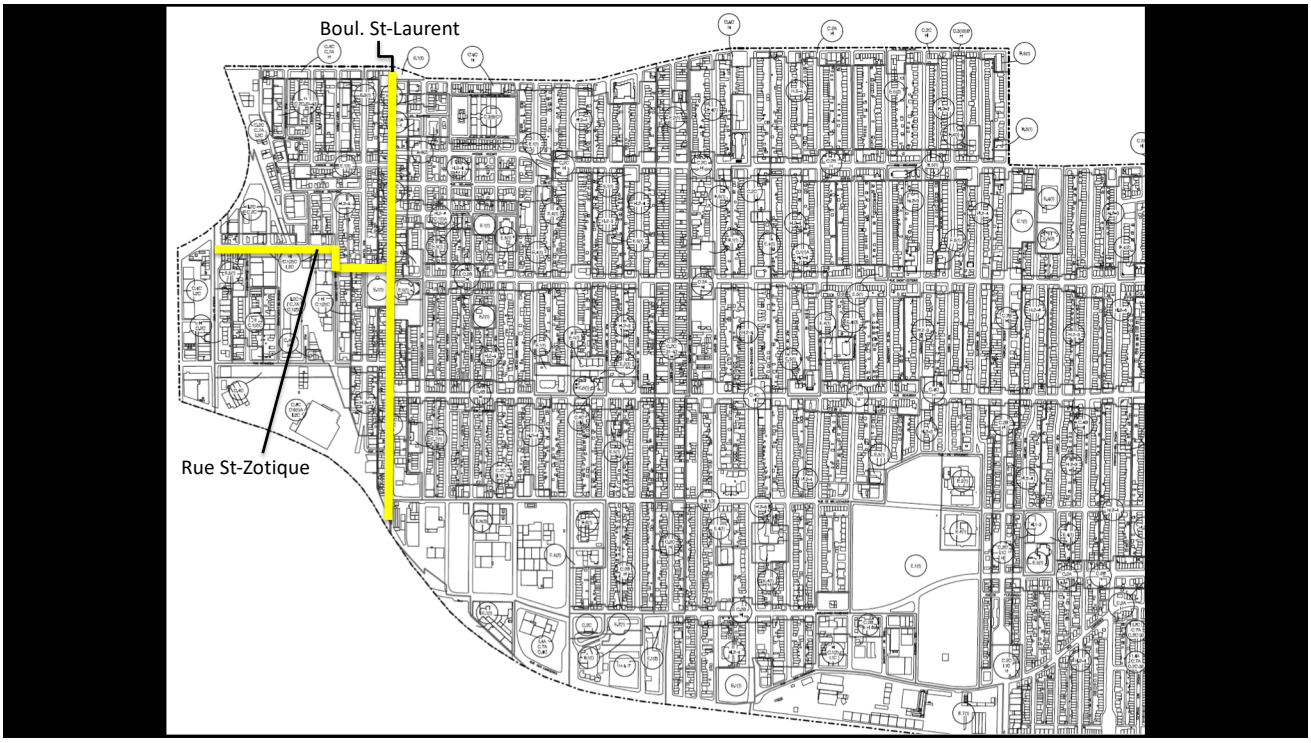
Accès

vs

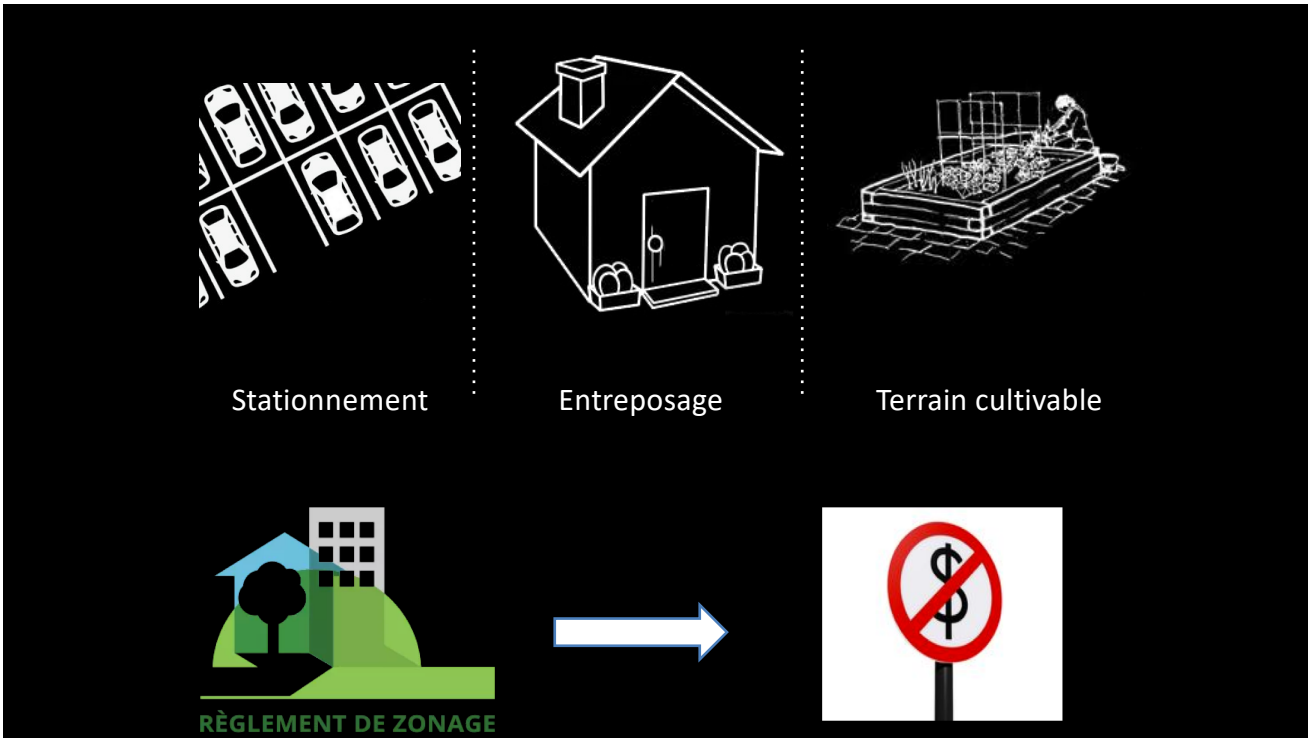
Propriété

Abaissement des barrières d'entrée

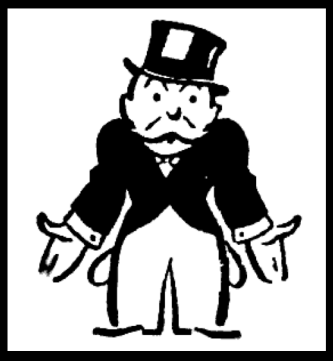

Boul. St-Laurent
Rue St-Zotique

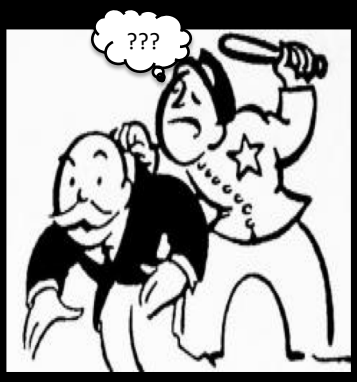

Boul. St-Laurent
Rue St-Zotique

AVENUE BEAUMONT
I.2C
C.2C
H.2-4
RUE SAINT-ZOTIQUE
H
C.1(2)C
I.2C
RUE CLARK
E.5(1)
C.4C
I.2C
I.2C
C.7A
C.1(2)C
H
C.1(2)C
E.1(1
IH
C.2C
H
C.1(2)C
C.4C
H
RUE BEAUBIEN
C.4C
C.4C
C.6(1)A
I.2C
H.2-4


Stationnement
Entreposage
Terrain cultivable
RÈGLEMENT DE ZONAGE

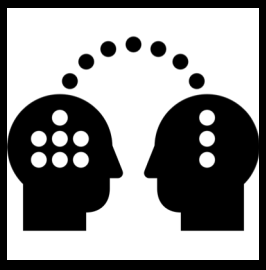
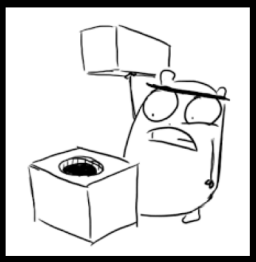
Des défis énormes





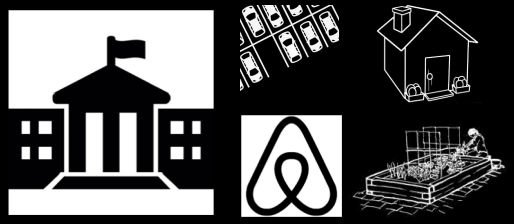
ENCADRER AFIN DE MIEUX PERMETTRE

Quatre pistes de travail pour le secteur public

Pistes de réflexions pour l'État, les villes, et collectivités

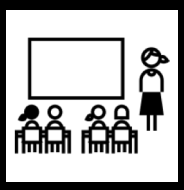
Réglementations



Opérations

Repenser nos écoles comme des actifs communautaires

Écoles


Salles de classe

Transports scolaire

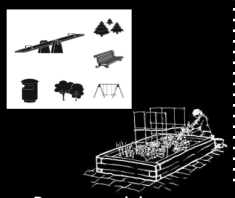
Cours d'école

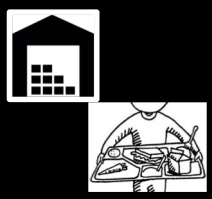
Édifices

Communautés

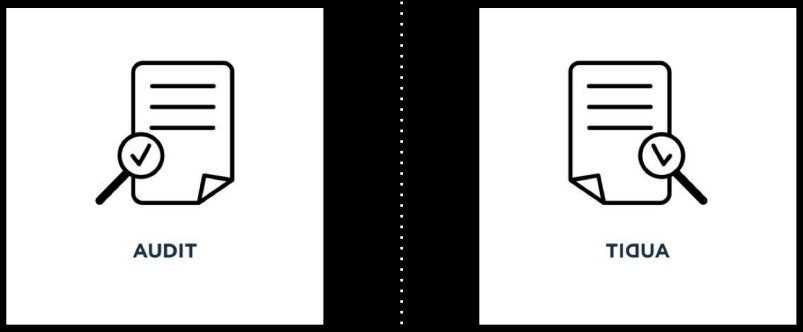
Salles de rencontres

Transport collectif


Parcs municipaux
&
jardins communautaires


Entreposage &
Cuisine communautaire

Vers un « réflexe » d'économie collaborative
Le double audit



« La richesse consiste bien plus dans l'usage que l'on fait des choses que dans leur possession »

– Aristote

"We must take change by the hand or rest assuredly, change will take us by the throat !"

– Churchill

Merci beaucoup !

guillaume@lavoie.com

glavoie_mtl

#Véloconomie – #ÉcoCollab

#LundiVélo – #JeudiÉcoCollab – #VendrediArtUrbain

#LectureDominicale

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